



PRESS RELEASE

HOW TO BE UNIQUE

American and European Works of Art from the 20th and 21st Centuries from the Jochen Kienzle Collection.

Opening: Friday, February 5, 2016
at 6 pm at the Kienzle Art Foundation
 speakers:
 His Excellency, John B. Emerson, US-Ambassador in Berlin,
 His Excellency, Prince Stefan von und zu Liechtenstein, Ambassador of the
 Principality of Liechtenstein in Berlin
 opening remarks:
 Dr. Friedemann Malsch, Director Kunstmuseum Liechtenstein in Vaduz

from 7 pm at cavospace

- There is a shuttle-service between the two venues. -

Venues: **Kienzle Art Foundation** & **cavospace**
 Bleibtreustr. 54, 10623 Berlin Eisenacher Str. 57, 10823 Berlin

Artists: Monika Baer, Wolfgang Betke,
 Marieta Chirulescu, Elisabeth Cooper,
 Louise Fishman, Jack Goldstein,
 Gerald Jackson, Jasmine Justice,
 Paul Klee, Josef Kramhöller, Jonathan
 Lasker, Bertold Mathes, Klaus Merkel,
 David Reed, Dominik Sittig, Gary
 Stephan, Jos van Merendonk, Franz-
 Erhard Walther, Jack Whitten
 Fareed Armaly, Michael Ballou,
 François Joseph Chabrilat, Marieta
 Chirulescu, Cheryl Donegan, Claudia
 Kugler, Louise Fishman, Josef
 Kramhöller, Ferdinand Kriwet, David
 Lamelas, Ketty La Rocca, Jonathan
 Lasker, Bertold Mathes, Klaus
 Merkel, Alfred Müller, Marcus
 Neufanger, Anna Oppermann,
 Verena Pfisterer, Franz-Erhard
 Walther, Jack Whitten, Christopher
 Williams

Dates: February 6 – May 1, 2016

Curatorial Advisor: **Bertold Mathes**



The Exhibition HOW TO BE UNIQUE will take place in the Kienzle Art Foundation and in cavuspace and represents in total 32 international artists from three generations and from eight nations. The dominant aspect is the artistic dialogue between the United States and Europe. The occasion for the exhibition was the decision, that parts of the Collection of Jochen Kienzle will be lend for a long term loan to the Kunstmuseum Liechtenstein, Vaduz in the fall of 2016: a good reason for the Kienzle Art Foundation to initiate an adequate farewell for the selected artworks. Supplemented by other representative pieces from Jochen Kienzle's collection, they will be presented to the public in Berlin.

Quoting a work of Jonathan Lasker's, the show HOW TO BE UNIQUE celebrates the departure of the collection, while at the same time offering new insights into it. It exposes the communication between generations of artists and their oeuvres as revealed by this extraordinary compilation. The expansion of the Kienzle Art Foundation to another site is thus not only of pragmatic nature. Supported by the Kienzle Art Foundation, cavuspace is a young project space in the process of establishing itself and its goal of combining art as cultural form with social research.

HOW TO BE UNIQUE is the result of a (self) reflection of the collection and the resulting innovative perception of it. The exhibition explores the interlacing of textual, structural, and lingual elements and painting with a special emphasis on their material manifestations. From this, two tendencies emerge: On the one hand, informal, abstract, non-representational, conceptual painting characterized by its inherent discourse on painting. Seemingly paradoxical, it makes clear that especially due to its egocentricity, painting is capable of reaching out into other artistic territories. On the other hand, we have works based on text, film, charts that, thanks to their *codes* – like language, color, structure, form – can in turn once more be related to painting. What is special about the individual works appears to be their immanence, enabling them to communicate with other artworks in the collection. The exceptional character of this collection is its special composition, leading to innovative interpretations of the works that may result in unprecedented new adjustments for each piece. Mutually corresponding, new constellations of images emerge; each image may be freshly interpreted and contrasted with its original meaning. The new space will help to maximize this internal communication.

For HOW TO BE UNIQUE, the gallery spaces of the **Kienzle Art Foundation** will focus on painterly positions from Modern Movements of the 20th and 21st centuries, whereas **cavuspace** will place its emphasis on textual, conceptual works in all media.



The **Jochen Kienzle Collection** has grown continuously since the 1980s. One focal point is American art from the 1970s, especially New York, and Europe. The New York art scene of those days shaped Jochen Kienzle's view as collector. Following his stays in the USA, he initiated and realized exhibitions in Germany including "Short Distance to Now" (in part a takeover of "High Times, Hard Times, New York Paintings 1967-1975," New York 2007) and "Unlikely" (2008), featuring contemporary artistic connections between the USA and Germany. Thanks to these impulses, his collection included a high percentage of female artists from its beginning.

In order to preserve and to grow his collection, Jochen Kienzle founded the **Kienzle Art Foundation**, thereby following his mission as mediator. It is the declared aim of the **Kienzle Art Foundation** to rediscover marginalized or quasi-forgotten artistic positions from the 1960s – regardless of established categories – and to make them available to succeeding generations. A special focus is to investigate social relevance. The foundation founder's expressed agenda entails provocation as well as its consequence, enforcing changes in perspectives.

Our sincere thanks for support of this exhibition go to:

- Embassy of the United States of America,
- Embassy of the Principality of Liechtenstein,
- Kunstmuseum Liechtenstein, Vaduz, as well as
- Wine store La Garibaldina.

HOW TO BE UNIQUE

February 6 – May 1, 2016

Venues:	Kienzle Art Foundation Bleibtreustr. 54, D-10623 Berlin	cavospace Eisenacher Str. 57, D-10823 Berlin
Opening Hours:	Th. + Fr. 2 – 7PM, Sat. 11AM – 4PM	Tue. – Sat. 11AM – 6.30 PM
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Guided tours upon arrangement.

More information under: <http://news.kienzleartfoundation.de/presse/> and www.cavospace.com